

Reading List: Economics of Place

Core Reading: key reading resources to be read before class.

Sipe, N “Economics of Place” In D. Hes and C. Hernandez-Santin Placemaking fundamentals for the built environment. Palgrave Macmillan.

City of Gold Coast, Centre Improvement Program, Economic Evaluation and Effectiveness Review

Extension Reading: Optional reading materials.

1. Assessing a place

Carr, L. J., Dunsiger, S. I., & Marcus, B. H. (2011). Validation of Walk Score for estimating access to walkable amenities. *Br J Sports Med*, 45(14), 1144-1148.

www.walkscore.com

Other data to assess a place: <http://www.stateofplace.co/>

2. Value of a good place

Carmona, M. (2019). Place value: place quality and its impact on health, social, economic and environmental outcomes. *Journal of Urban Design*, 24(1), 1-48.

Gehl, J. (2017). The Value of Place. Unpublished report.

Leinberger, C. B., & Alfonzo, M. (2012). Walk this way: The economic promise of walkable places in metropolitan Washington, DC. The Brookings Institution, 9.

Breidert, C., Hahsler, M., & Reutterer, T. (2006). A review of methods for measuring willingness-to-pay. *Innovative Marketing*, 2(4), 8-32.

3. Quantifying economic benefits

City of Gold Coast, Centre Improvement Program, Economic Evaluation and Effectiveness Review

Flanagan, M. and W. Mitchell (2016). An Economic Evaluation of the Renew Newcastle Project; Final report prepared for Renew Newcastle Limited. Center of Full Employment and Equity, Newcastle: University of Newcastle.

4. Building a business case Study:

<http://buildingqueensland.qld.gov.au/frameworks/>

<https://publicsector.sa.gov.au/documents/developing-business-case/>